

Core Steps to Profits Big



Presented by
Van K. Tharp, Ph.D.

Dr. Tharp's Background

- **Ph.D. in psychology & NLP modeler.**
- I'm a coach for traders and investors.
- Through modeling I've discovered the key fundamentals of trading success.



Dr. Tharp's Background

Coaching involves working with the best, reminding them of the fundamentals and helping them overcome obstacles to success.



Van Tharp's Background

Ph.D. means . . .

- 1974: lost \$20,000 account in 7 months.
- 1982: discovered you can lose more than your account value.
- Decided it was me and began a project to determine what the best traders in the world did and what I could do to improve.



Van Tharp's Background

- Developed *Peak Performance Course for Traders and Investors*. Took 5 years and cost over \$200,000 to develop.
- None of my clients lost money in 1987 crash.

Van Tharp's Background

- One client overcame his \$100,000 ceiling to make \$700,000 in two months after the crash



- I've helped many clients take millions out of the market in my 25-year career as a coach.

Summary of The Eight Steps

The First Four Steps

1. Assess Yourself

(strengths, weaknesses, objectives)
